

## **CONVERGENZE: A FIVE-YEAR AGREEMENT SIGNED WITH THE SPANISH COMPANY AGILE CONTENT TO OFFER ENTERTAINMENT CONTENT TO ITS SUBSCRIBERS**

### **THE ACTIVITY OF THE MEDIA&CONTENT DELIVERY NETWORK BU STARTS WITH IMPELLING**

### **CONVERGENZE AIMS TO EXPAND THE OFFER AND IMPROVE THE MARKET POSITION IN THE CONNECTIVITY INDUSTRY**

Capaccio Paestum (SA), September 12<sup>th</sup> 2023 – **Convergenze S.p.A. Benefit Company** (EGM: CVG), integrated technology operator active in the 100% green Telecommunications and Energy sectors, present on the national territory through the patented EVO (Electric Vehicle Only) network and the proprietary fiber optic network with the innovative XGS-PON technology announces that it has signed an agreement to offer from 1Q2024 entertainment content to its subscribers throughout Italy with the Spanish company Agile Content, an international enterprise of paid on-demand and live streaming services, through its “Agile TV Platform” (<https://agilecontent.com/>).

With this operation Convergenze will increase the offer of content both to its own customers, consolidating its position, as well as to new customers throughout the Italian territory, increasing market shares, through the penetration capacity of “**Convergenze TV**” starting from the very first months of 2024, when the service goes into production. Users will be able to access the bouquet made up of Agile TV (over 1000 assets on demand among movies, series, documentaries and kids content, a monthly selection of premium Film Premières, just a few weeks after their first release in cinemas, a bundle with one of the most relevant global OTT service +), and other Italian and International entertainment and thematic channels through the use of the latest generation SetTopBox (4k, DVB-T2) provided on free loan. Through this device “**Convergenze TV**” will also guarantee access to the main international on-demand and live streaming platforms for a fee, without the need to use a Smart TV or other SetTopBox.

The agreement, which lasts 5 years, provides Convergenze with a defined fee towards Agile Content for each activated customer, while Convergenze customers will pay the monthly subscription fee directly on their bill.

Strategically, Convergenze aims to increase its competitiveness and market penetration at national level in the connectivity sector, thanks to an expansion of the offer, in line with current consumer trends, thus activating its third **BU Media&Content Delivery Network**, which it joins the two consolidated TLC and Energy BU lines.

**The CEO and President of Convergenze, Rosario Pingaro commented as follows:** “We are proud to have respected our plans for the Media&Content Delivery Network Business Unit. We announced, during the presentation of the financial report 2022, that talks were underway with a foreign media content provider, and a few months later we can present this agreement. We are convinced that this collaboration can have a positive impact on the Company's commercial offering, as well as in terms of margins. Step by step, we are improving and increasing our competitive position on the market, with improved offers and in line with the preference trends of private consumers, who today represent a strategic and numerically important range of customers for us”.

“The agreement with Convergenze is strategic to Agile Content to grow the TV service and continue the expansion in Italy. Agile has a strong capacity to scale and, along with our expertise, we are sure it will increase both companies competitive position in the market”, **said Alfredo Redondo, CEO of Agile**

## Content.

The press release is available on the websites [www.convergenze.it/investor](http://www.convergenze.it/investor) and [www.1info.it](http://www.1info.it)

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**Convergenze S.p.A. Società Benefit** is an integrated technology operator active in the 100% green Telecommunications and Energy sectors, present throughout the country with charging points for electric cars through the patented EVO (Electric Vehicle Only) network. The Company, established in 2005 in Capaccio Paestum, began operating in the telecommunications sector by offering internet and landline telephone services, becoming an operator at national level. Since 2015 it has diversified its business by entering a new sector, that of Energy, becoming a trader of electricity from renewable sources and natural gas. The main operational headquarters is the "Convergenze Innovation Center", which extends for a total of 1,350 m2 on 3 levels and embodies the corporate values of sustainability, innovation and green mobility, as well as hosting one of the proprietary Data Centers, ISO 27001 certified, in the basement. Convergenze, confirming its attention to sustainability and corporate social responsibility, became a Benefit Company on 14 September 2020; as such Convergenze also pursues objectives of common benefit by operating in a responsible, sustainable and transparent manner towards its territory and its community.

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**Agile Content** is a leading company that offers television technology solutions and services for pay-TV infrastructures and operations, catering to the diverse needs of clients and partners. Through its Agile TV platform, it provides a competitive and comprehensive portfolio of scalable products and cloud-based services for telecommunications and media companies. With a team of 300 professionals and over two decades of experience, Agile Content ensures that its solution incorporates all the necessary elements to launch and operate an efficient TV business with sustained value for end-users. Agile Content covers the entire content value chain with a holistic and highly scalable approach, already reaching over 50 million households worldwide. Embracing open innovation, Agile Content collaborates with a diverse ecosystem of companies to develop and drive innovations that will revolutionize the TV experience in the coming decades. Founded in 2007, Agile Content has been listed on the BME Growth market of Madrid since 2015.

For further information: [www.convergenze.it](http://www.convergenze.it)

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